



CALL FOR ENTRIES: BRDC BIO-INNOVATE IDEATHON 2025

Theme: "Rooted in Heritage, Growing for the Future"

The Bio-Resources Development Centre (BRDC), Meghalaya invites rural innovators, and aspiring entrepreneurs to participate in the BRDC Bio-Innovate Ideathon 2025—a platform to present a bold, transformative idea that can revolutionize community-centered development through the use of bioresources.

WHAT'S IN IT FOR YOU?

- Mentorship by BRDC experts and partners
- Prototype development and hands-on problem solving
- Final pitch before a panel of expert judges

WINNER TAKES IT ALL

- One exceptional idea will be selected based on innovation, feasibility, and impact, and will receive:
- Seed funding
- Access to BRDC labs and incubation facilities
- Ongoing mentorship and market support
- Exposure visits and networking opportunities



CHALLENGE FOCUS THEMES— CHOOSE ONE OF BRDC'S THRUST AREAS:



1. Indigenous Medicine & Traditional Knowledge

2. Micropropagation



3. Seed Conservation

4. Microbial Bioinoculant Technology

5. Phytochemical Research



6. Organic & Sustainable Agriculture

7. Floriculture

**Turn your idea into a real-world solution for
Meghalaya and beyond!**

Last Date of Submission: 13th August, 2025

Submit your idea now | [📞 9774393231](tel:9774393231) | [🔗 Click here to submit your ideas](#)